

Join AAUW to hear about exciting developments for the City of Poughkeepsie

Promoting Justice and Dignity through Place-Based Architectural Design



Evelina Knodel

**April 14, 2022
7:00 pm
by Zoom**

Presented by:



Vrinda Sharma

Register in advance for this meeting:

<https://us02web.zoom.us/meeting/register/tZEIc-2opzwpG9NF6lrYQEzf9HpGRsk-Fim6>

After registering, you will receive a confirmation email containing information about joining the meeting.

We are pleased to welcome Senior Designers Evelina Knodel and Vrinda Sharma, from MASS Design Group (Model of Architecture Serving Society) whose mission is to research, build, and advocate for architecture that promotes justice and human dignity.

MASS was founded upon an understanding that architecture's influence reaches beyond individual buildings and has a critical role to play in supporting communities to confront history, shape new narratives, collectively heal and project new possibilities for the future.

Representing 20 countries across the globe, the firm operates as a design collective that includes a team of over 200 architects, landscape architects, engineers, builders, furniture designers, makers, writers, filmmakers, and researchers who believe in expanding access to design that is purposeful, healing, and hopeful.



Artist rendering of The Academy (33 Academy St)

In 2017, Evelina and Vrinda were part of a team that launched the Hudson Valley Design Lab, now MASS'S Poughkeepsie-based office. They will be highlighting a few foundational projects to the mission and methodology of MASS, and will then hone in on some of their current work in the City of Poughkeepsie, home of their founding Principal and CEO, Michael Murphy, who was recently interviewed on Sixty Minutes.

In 2020, MASS was named the Architecture Innovator of the Year by the Wall Street Journal, for their origins in healthcare and commitment to architecture as a medium for healing. In 2019, Architect Magazine ranked MASS fourth in its list of Top 50 Firms in Design and in 2017, MASS was awarded the National Design Award in Architecture, given each year by the Cooper Hewitt, Smithsonian Design Museum.

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